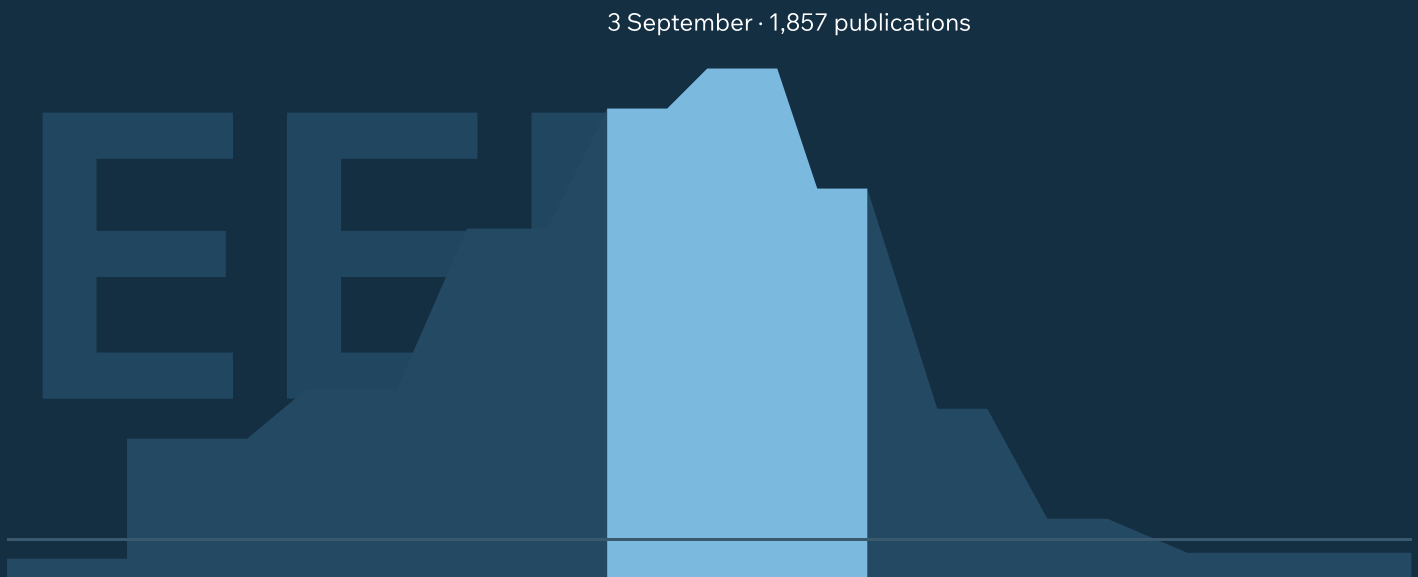
RESEARCH · TELEGRAM

EEF 2026 on Telegram: anatomy of an information tsunami

Who set the agenda, who reframed it, and where audiences debate rather than read.



5,001
analysis of the top 5,001 Telegram publications

136 million
views

857 thousand
reactions

7
source types

EEF 2026 on Telegram: anatomy of an information tsunami

Sources, speakers and audience response. Telegram export for 1-6 September 2026: channels and chats; analysis of the top 5,001 publications with more than 4,000 views. The analysis dataset contains 4,592 publications from 1,483 channels. For this demonstration report, sources designated in Russia as foreign agents, undesirable or extremist organisations, foreign channels and sources with unconfirmed status were excluded.

DEMONSTRATION EDITION

136 million
total views
4,592 publications over 6 days

857 thousand
reactions
0.63% of views

334 thousand
forwards
27.2 thousand comments

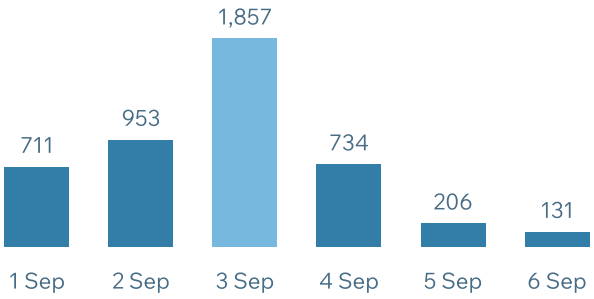
40%
of the dataset in one day
3 September, plenary session

01 Key figures of the week

The peak coincided with the plenary session attended by the Russian president: 1,857 publications and 58.3 million views. Half of those views fell within five hours, from 08:00 to 13:00. Audiences respond to the head of state and resonant social issues, rather than “the economy of the Far East” as such. Median publication: 13.7 thousand views; publications exceeding 100 thousand views: 217.

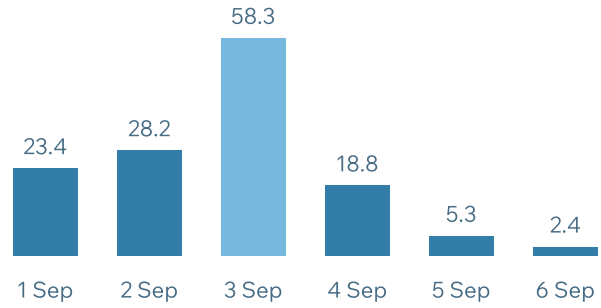
Publications by day

Number of publications · 1-6 September



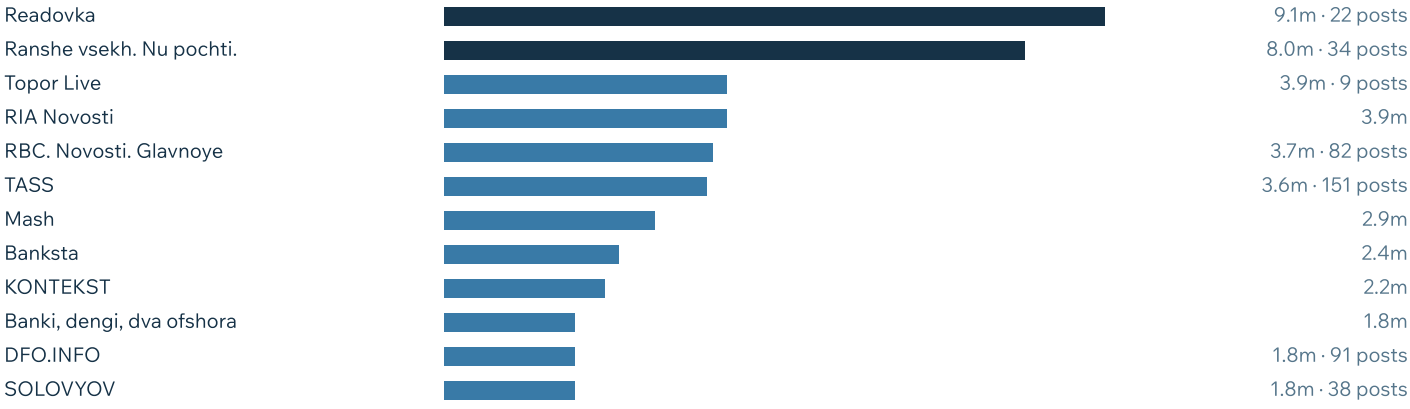
Views by day

Millions · 1-6 September



02 Who set the agenda: leading channels

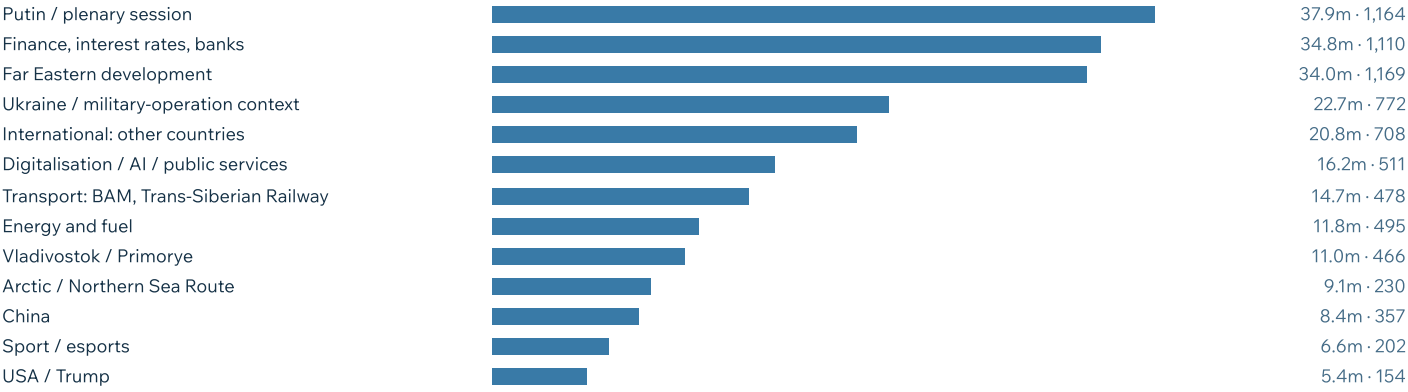
Short-news aggregators lead by total views: Readovka recorded 9.1 million views across 22 publications; Topor Live recorded 3.9 million across nine. By volume, TASS leads with 151 publications, followed by the Far Eastern portal DFO.INFO (91) and RBC (82).



Total views of EEF publications: top 12 channels.

03 Topic map

More than a quarter of the dataset's views (38 million) concerned the head of state and the plenary session. Business issues remained visible: finance and Far Eastern development each generated 34-35 million views, but weaker engagement (0.7-0.8% of views). Ukraine-related stories and esports achieved the strongest engagement despite lower reach: 1.2-1.4%. Topics overlap.



Views, millions · number of publications

Signal of the week. The most viewed post was about esports lessons in schools, rather than trillion-rouble agreements (Topor. Ekonomika, 867 thousand views). Sber's corporate post ranked second (808 thousand), followed by VTB (605 thousand). Stories that spread on their own: a tiger on the road (53 publications); the "failure of isolation", citing Foreign Policy (274 thousand views, 6,833 reactions); a pickup carrying an anti-aircraft machine gun in a motorcade (regional-channel video); and an apple shortage (29 publications).

04 Source map: who covered the forum

Sources are grouped by channel format, not the author's position. The seventh type, "other" (humour, lifestyle and specialist channels), contributed 192 publications and 5.6 million views.

01 · MEDIA AND NEWS AGENCIES

Document the agenda

TASS, RBC, Kommersant, VESTI, RIA, BFM, NEWS.ru. 659 publications, 18.1 million views, 84 channels; 81% of publications contain no expressed assessment.

151

TASS publications, the highest posting frequency

02 · NEWS CHANNELS AND AGGREGATORS

Deliver most of the reach

Readovka, Ranshe vsekh, Topor Live, Mash, KONTEKST, SHOT. 1,007 publications, 481 channels, 35% of all views in the dataset.

47.8 million

views, the highest total among source types

03 · AUTHORITIES, POLITICIANS AND STATE COMPANIES

Speak in the first person

Pool N3, Sber, VTB, governors, ministries and MPs. 239 publications, 7.7 million views; 82% of publications express a positive assessment.

808 thousand

views of Sber's corporate post, second in the dataset

04 · BUSINESS AND FINANCIAL CHANNELS

Follow the money

Fineconomics, Banksta, Banki, dengi, dva ofshora, MarketTwits, Topor. Ekonomika. 1,001 publications, 22.7 million views, 280 channels.

0.6%

engagement, the lowest among source types

05 · PRIMORYE AND FAR EASTERN REGIONAL CHANNELS

See the forum from Vladivostok

DFO.INFO, Nedebri, Nedalny Vostok, NEWS.VL, VL.ru, Svodka25. 628 publications, 8.9 million views; comments per view are three times the average.

229

comments on Svodka25

06 · OPINION AND SOCIOPOLITICAL CHANNELS

Interpret and debate

SOLOVYOV, Podolyaka, Politjoystick, Kremlyovsky sheptun, Lomovka, Rybar, Colonelcassad. 866 publications, 25.6 million views, 342 channels; 76 of the dataset's 143 critical publications appear here.

1.36%

engagement, the highest among source types

04 Source map: what each type covered

01 · MEDIA AND NEWS AGENCIES

Document the agenda

The narrative: the Far East as a “territory of cooperation”; 2.2% unemployment in the Far Eastern Federal District; special legal regimes from 2027; the Northern Sea Route; 318 agreements worth almost RUB 7 trillion. The most prominent media posts were not economic.

RIA Novosti: all cyberattacks on EEF IT infrastructure repelled, 235 thousand views; “herring abundance”, 226 thousand; Lavrov and Rubio “compare notes”, 219 thousand.

RT: the forum’s “Hotline” café, 222 thousand.

RBC: 82 publications, the densest business news feed among media outlets.

02 · NEWS CHANNELS AND AGGREGATORS

Deliver most of the reach

Short news from the podium distributed to audiences of millions. Readovka: 9.1 million views across 22 publications.

Readovka: “Four days of EEF”, 470 thousand; 500 thousand foreign students, 461 thousand; seizure of the *Professor Molchanov*, 461 thousand; 2028 Olympics, 431 thousand views and 2,942 forwards.

Pryamoy Efir: Far Eastern unemployment fell fourfold, 371 thousand views and 8,696 reactions.

Ranshe vsekh: capital outflow acknowledged from the podium (Kobyakov), 250 thousand; 318 agreements, 212 thousand.

03 · AUTHORITIES, POLITICIANS AND STATE COMPANIES

Speak in the first person

Banks’ corporate posts ranked among the three most viewed publications. The State Duma deputy speaker’s personal channel received the most comments.

Sber: “EEF 2026: looking to the future”, 808 thousand.

VTB: “Bringing inspiration to EEF”, 605 thousand.

Kirill Dmitriev (RDIF): the president’s statement on sovereign wealth funds, 430 thousand views against 84 thousand subscribers.

Davankov: Far Eastern technologies, 834 comments, the weekly high.

04 · BUSINESS AND FINANCIAL CHANNELS

Follow the money

The most substantive agenda for corporate readers and the densest corporate distribution: Sber appears in 446 publications (14.3 million views), VTB in 179 (6.7 million), and PSB in 76.

Topor. Ekonomika: esports lessons in schools, 867 thousand views, the dataset’s high.

Banki, dengi, dva ofshora: 50-80% of cross-border settlements use non-bank platforms, 111 thousand; Gref calls Chinese companies’ arrival “a tremendous benefit”, 122 thousand.

Ranshe vsekh, KONTEKST: sale of the state’s Sheremetyevo stake by end-2026 (Moiseyev), 237 and 161 thousand.

KB. Ekonomika: Kobyakov’s suggestion of relocating some Russians, 3,130 reactions.

05 · PRIMORYE AND FAR EASTERN REGIONAL CHANNELS

See the forum from Vladivostok

The forum viewed from within: the city, prices, construction and roads. Audiences comment most often here.

NEWS.VL: proposal for a “travelling” EEF because “Vladivostok is tired”, 145 comments.

Svodka25: a three-caviar set for RUB 27 thousand, 606 reactions; “Hollywood” on Russky Island, 229 comments.

DFO.INFO: Trutnev: “I have liked tigers since childhood”, 681 forwards.

06 · OPINION AND SOCIOPOLITICAL CHANNELS

Interpret and debate

These channels frame meaning and prompt the strongest response. They also carry most criticism of the forum or its statements: 76 of 143 publications.

Kremlyovsky sheptun: Indonesia, Danantara and RDIF, 179 thousand views and 23,954 reactions, the weekly high; Foreign Policy presented as evidence that the “policy of isolation” failed, 274 thousand views and 6,833 reactions.

Yuri Podolyaka: full presidential speech transcript, 558 thousand views and 10,080 reactions.

Predateli i Statyi: apple shortage: “We need to think and work on apples”, 211 thousand views and 3,911 reactions.

Gura Anton: Kobyakov on relocating Russians, 426 comments, 1,006 forwards.

Verum Regnum: Trutnev on the Baikal aircraft’s price and returning to the An-2, 300 comments.

05 Speakers and messages, ranked by resonance

The Russian president features in every fifth publication and 22% of views. Second by reach is a corporation, not a politician: Sber, Gref and Vedyakhin together account for 246 publications and 9.3 million views. The week's most forwarded post concerned esports lessons in schools.

SPEAKER	MESSAGE	RESONANCE
Russian president, plenary session	"There is no scenario that would require mobilisation" (Pozdnyakov 3.0, 318 thousand views, 8,599 reactions); deposit-freeze claims are "disinformation" (Readovka, 412 thousand); the Far East as a "territory of cooperation" (437 thousand). Viral details: a tiger encounter (53 posts), apple shortage (29).	862 posts 29.5m views
Sber: Gref, Vedyakhin	Sber's corporate post, 808 thousand, second in the dataset; Gref: the economy is "still overcooled" (RIA, 199 thousand); Chinese business arriving is "a tremendous benefit" (122 thousand).	246 posts 9.3m
Russian Esports Federation	School esports lessons: Topor. Ekonomika, 867 thousand, the dataset's high; Pozdnyakov 3.0: CS and Dota on the school curriculum, 324 thousand views, 3,796 forwards and 10,309 reactions.	144 posts 4.7m
VTB	Corporate post marking the forum's opening, 605 thousand, third in the dataset; a children's bank post labelled as advertising.	83 posts 4.2m
Trutnev, deputy prime minister	Tiger as a symbol of the Far Eastern economy; 75% of posts positive. The Baikal aircraft's price and returning to the An-2 (Verum Regnum, 300 comments).	116 posts 4.1m
Kobyakov, presidential adviser	Capital outflow acknowledged (Ranshe vsekh, 250 thousand); some Russians "may be relocated" to counter depopulation (Gura Anton, 426 comments); "airspace is safe" despite closed airports, prompting several critical posts.	126 posts 3.9m
Novak, deputy prime minister	"The fuel situation is improving": 574 comments on Plokhiye novosti, the most debated economic statement; refinery repairs and protection.	132 posts 3.4m
Gutsan, prosecutor general	Economic-crime losses doubled in six months to RUB 328 billion (Readovka, 422 thousand); moratorium on inspections of businesses affected by drones (418 thousand).	53 posts 2.6m
Lavrov, foreign minister	Closing Goethe-Institut branches in response to Germany's decision on the Russian House (RIA, 212 thousand; KONTEKST, 3,731 reactions).	107 posts 2.4m
Degtyarev, sports minister	Russia's team prepares for the 2028 Olympics (Readovka, 431 thousand views, 2,942 forwards, the third-highest forwarding total).	27 posts 1.5m

06 Audience response: where discussion is active

People share chat-friendly topics (school, esports, sport), debate mobilisation, fuel and prices, and react to major politics. Engagement by source type: 1.36% for opinion channels and 1.4% for "other", compared with 0.6% for business channels and 0.73% for media.

Forwards

Willingness to share

CS and Dota at school · Pozdnyakov 3.0	3,796
Esports · Topor. Ekonomika	3,507
2028 Olympics · Readovka	2,942
New weapons · Readovka	2,866

Comments

Willingness to debate

Far Eastern technology · Davankov	834
"No mobilisation" · Plokhiye novosti	822
Novak on fuel · Plokhiye novosti	574
Plenary statements · Netipichnaya Makhachkala	484
Armenian visas · SHOT	429

Reactions

Emotional response

Indonesia · Kremlyovsky sheptun	23,954
Plenary summary · V Salde!	22,884
CS and Dota · Pozdnyakov 3.0	10,309
Plenary · Podolyaka	10,080

Two phenomena. Local channel "Gde? Gde? V Salde!" gained 22,884 reactions against 14 thousand subscribers: its plenary summary spread through local chats. Conversely, 243 posts had at least 100 forwards but no reactions, alongside dozens of verbatim copies in city channels (66 copies of the Armenian railways statement; 55 about CS and Dota). This indicates network distribution rather than organic interest.

07 Four topics with divergent framing

TOPIC	NEWS FRAMING	OPINION FRAMING AND RESPONSE
“Failure of isolation”	RIA: Lavrov and Rubio “regularly compare notes” on Ukraine, 219 thousand views. Politichesky obozrevatel: representatives of 80 countries at the forum, 2,495 reactions.	Kremlyovsky sheptun: Foreign Policy as evidence that the “policy of isolation” failed, 274 thousand views, 6,833 reactions. The identical text appeared on Grani and TITAN: 781 and 918 forwards with no reactions.
Mobilisation	“The president again denied the rumours”: RIA, 197 thousand views; KONTEKST, 3,884 reactions; Pozdnyakov 3.0, 318 thousand views and 8,599 reactions.	The week’s most debated claim: 822 comments on Plokhiye novosti and 484 on Netipichnaya Makhachkala. Tendentsii epokhi: “EEF under the sign of rumours and denials”, 148 thousand.
Security: motorcade and airspace	Residents filmed a pickup in a motorcade; regional channels Svodka25, NEWS.VL and Rossiya 24/7 published it. Six posts in the dataset, 67 thousand views; most of the story’s reach came from excluded sources. Kobyakov: “airspace remains safe”.	Sladkov+: “bolts in tomato sauce”, for military-hardware enthusiasts, 543 reactions; Shestoy den: 385 reactions; Operatsiya Z: the sky is “safe” but airports are closed, 44 thousand views, 88 comments.
Apples and prices	KONTEKST: authorities seek to equalise the cost of living across regions, 156 thousand views and 3,304 reactions.	Predateli i Statyi: “We need to think and work on apples”, 211 thousand views and 3,911 reactions; Lepra, 1,643 reactions. An everyday detail generated more response than the forum’s results.

Quiet admissions of problems. Capital outflow (Kobyakov), sale of the state’s Sheremetyevo stake (Moiseyev), doubled economic-crime losses (Gutsan), “Vladivostok is tired” of the forum, the Baikal aircraft’s price and returning to the An-2 (Trutnev): all were said from EEF’s own podium, yet barely reached large-audience aggregators’ feeds. Identifying these signals is a central purpose of timely analysis.

08 Methodology

Full Telegram export for the query “ВЭФ | восточный экономический форум” (“EEF | Eastern Economic Forum”), 1-6 September 2026; source types: channels and chats; all geographies and languages. The entire export was processed, selecting the top 5,001 publications by views, each above 4,000. A total of 409 publications were excluded: 14 irrelevant posts and 395 posts from sources designated in Russia as foreign agents, undesirable or extremist organisations, foreign channels (including Ukrainian channels), and sources whose status could not be reliably confirmed. Final dataset: 4,592 publications from 1,483 channels.

Topics, source type, assessment and speaker were coded, then ranked by reach and response. Source type follows channel format and does not characterise the author’s position. Assessment concerns the publication’s text: positive (approval of the forum or its statements), no assessment (reporting), or critical (explicit negative judgement, irony or challenge). This is the analyst’s expert judgement, not a characterisation of the author. Topics overlap. Engagement equals forwards, reactions and comments divided by views.

09 Legal notes

The review excludes material from sources designated in Russia as foreign agents, undesirable or extremist organisations, and persons included in Rosfinmonitoring’s list of terrorists and extremists. Their publications are neither quoted nor included in calculations. Statuses were checked against public registers as of 6 September 2026. If a source’s status changed later or was absent from the registers when checked, a designation may be missing; corrections are made upon request. Current Russian Ministry of Justice registers should be consulted before quoting any source.

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This informational and analytical review uses publicly available Telegram export data and was prepared for demonstration purposes. It is not political campaigning and does not seek to discredit any authorities, individuals or organisations.